



2025 Girl Magic Incorporated Annual Report

Empowering Girls. Strengthening Families. Building the Village

Executive Summary

In 2025, our organization remained committed to equipping girls ages 10–17 with the confidence, skills, and supportive relationships needed to successfully navigate adolescence and prepare for future leadership. Through structured mentoring, social-emotional learning, and interactive programming, we continued to provide a safe and empowering environment for underserved youth and their families.

This year, we established a clear benchmark for success: **at least 75% of participants and parents would report measurable positive impact aligned with program outcomes.**

We are proud to report that we exceeded this benchmark across all primary indicators.

- **93.9% of mentees** reported learning lessons that help them in their daily lives.
- **100% of parents** stated they would recommend the program to other families.
- Over **90% of parents** observed improvements in self-esteem, decision-making, and people skills.

The data affirms that our program is not only meeting expectations—it is transforming lives.

Program Overview

Our mentoring program provides:

- Weekly structured group mentoring sessions
- Social-emotional learning curriculum
- Mental health awareness discussions, including “Girl Talk” sessions
- Leadership and life skills development
- Safe, consistent adult mentorship
- Family engagement and support

We served **47 mentees and their families** in 2025, delivering programming designed to strengthen confidence, communication skills, decision-making ability, and peer relationships.



2025 Program Outcomes & Impact

Outcome Achievement

Our 2025 benchmark required at least 75% positive response rates across key impact measures. Of the 33 who responded to the post mentoring evaluation survey, we exceeded this goal.

- **93.9% (31/33) of mentees** agreed that they learned lessons that help them in daily activities.
 - **100% (33/33) of parents** would recommend the program to others.
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Quantitative Impact Highlights

Mentee-Reported Growth

- **90.9% (30/33)** reported feeling better about themselves.
- **78.8% (26/33)** expressed a desire to continue participating in the program.

Parent-Observed Improvements

- **100% (33/33)** rated the program as very good or meeting expectations.
- **90.9% (30/33)** noticed improvement in self-esteem.
- **90.6% (29/32)** observed improvement in decision-making skills.
- **90.6% (29/32)** observed improvement in people skills.
- **87.5% (28/32)** observed improvement in communication skills.
- **96.9% (31/32)** would like their child to continue in the program.

These results demonstrate strong alignment between mentee self-reports and parent observations, reinforcing the credibility and depth of impact.



Qualitative Insights

Beyond the measurable outcomes, key observations emerged:

- Girls with consistent attendance showed the greatest growth in confidence, participation, and attitude.
- Participants enrolled across multiple cohorts demonstrated the strongest long-term transformation.
- Hands-on, interactive activities significantly increased engagement.
- Mental health sessions sparked high interest and meaningful participation.
- Girls demonstrated improved focus when separated from siblings or close peers.
- The need for structured youth support and an extended “village” for parents continues to grow.

These insights inform continuous program refinement and expansion planning.

Financial Overview

Revenue Sources

Our 2025 funding was made possible through:

- Individual donors
- Community supporters
- Grants and foundation funding
- In-kind contributions
- Special fundraising initiatives

Program Investments

Funds were allocated to ensure safe, high-quality program delivery, including:

- Personnel costs (program leadership and coordination)
- Curriculum and program materials
- Nutritional snacks and meals
- Professional services (background checks, liability insurance)
- Operational expenses (accounting software, printing, supplies)
- Facility usage and program space

Our financial stewardship remains centered on maximizing direct program impact while maintaining responsible administrative oversight.



Looking Ahead to 2026

Based on 2025 findings, we plan to:

- Expand mental health and social-emotional programming
- Increase hands-on experiential learning opportunities
- Strengthen engagement and attendance retention strategies
- Enhance structured classroom management systems
- Continue building an extended village of support for families

The data is clear: when girls are given consistent mentorship, structured support, and a safe space to grow, they thrive.

Gratitude

We extend our deepest appreciation to our mentors, families, partners, donors, and community supporters. Your investment makes transformation possible.

Together, we are building confident girls, resilient families, and stronger communities.